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CCIDConsulting

賽迪顧問股份有限公司

CCID CONSULTING COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176)

www.ccidconsulting.com

**INSIDE INFORMATION
POSITIVE PROFIT ALERT**

This announcement is made pursuant to the requirements of Rule 13.09(2)(a) of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “Board”) of CCID Consulting Company Limited* (the “Company” together with its subsidiaries, the “Group”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available to the Company, the Group expects to record a profit of approximately RMB14,337 thousand for the six months ended 30 June 2021 (the “Current Period”), compared to the restated loss of RMB14,433 thousand for the six months ended 30 June 2020.

Turning loss into profit in this Current Period was mainly attributable to the resumption of normal operations of the Group following the effective control of the COVID-19 pandemic in the mainland in 2021 compared to the adverse impacts of the COVID-19 pandemic on the Group’s operations in the first half of 2020. By focusing on key business areas and innovating business models, the Group accelerated the digital transformation, continued to create distinctive research results and products, vigorously promoted the comprehensive services of the whole industrial value chain and accelerated market expansion; the Company transferred of listing from GEM to Main Board successfully, improved brand image, continuously strengthened the Group governance, and sustained and healthy development of the Group’s operation and management.

As the Company is still finalizing the interim results for the Current Period, the information contained in this announcement is based on the preliminary assessment by the Company's management on the consolidated management accounts which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should read carefully the Group's interim results announcement for the Current Period scheduled to be published by the Company on 23 August 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
CCID Consulting Company Limited*
Xia Lin
Chairman

Beijing, the PRC, 16 August 2021

As at the date of this announcement, the Board comprises two executive Directors namely Ms. Xia Lin and Mr. Qin Hailin and four independent non-executive Directors namely Mr. Guo Xinping, Ms. Li Xuemei, Mr. Chen Yung-cheng and Mr. Hu Bin.

* *For identification purpose only*